THIRD CONCEPT

English Monthly

Annual Subscription Rs.200

Vol. 38 No. 446 APRIL 2024 Rs.20.00

- Economic Resilience in Indo-Bhutan Partnership
- **Entrepreneurship Education and Economic Growth**
- Role of Artificial Intelligence in Financial Matters
- Treatment of Women Characters in Traditional Indian Society
- Stress Management among Salt Workers in Marakkanam
- Role of Institutions in Mitigating Disaster



HIGH QUALITY

PRECISION PARTS

THAT WILL PUT YOU IN

TOP GEAR

Perfection requires an ideal blend of men & machines. That is what has made as a renowned name in the field of precision components, with manufacturing facilities that have won the ISO-9002 and QS-9000 certifications.

We have the capability to develop and produce to your specifications and are in a position to even create a dedicated manufacturing line for large volumes at short

We have High Supplier ratings from all our clients and have the distinction of being a consistent zero defect supplier to the world's largest business enterprise-General Motors, USA.

So if you are looking for precision automotive components get in touch with us. We offer a variety of Precision Turned, Milled, Drilled jobs and stampings on Swiss & German Plants with inhouse designing, tooling, surface and heat treatment.

Product Bange

Automotive Transmission Parts, Carburetor Parts, Fuel Jojection Egylpment and Parts, Instrumentation and Engineering Goods. Our Major Clients

General Motors USA & France

Gimelii-Switzerland, Chine & Hong Kong

CIL- Hong Kong & China

Bassch & Lomb

Eccorts Yamaha

Ucal Mikuni



IST LIMITED

A-23, New Office Complex, Defence Colory, New Dethi-119024 (india) Phones : 91-11-4684291, 4694292, 4617319, 4632287 Fax : 91-11-4625634

E-mail: istgroup@nda.vonl.net.in Website: http://www.istindia.com

EDITORIAL BOARD

Dr. Hab. Dorota Siemieniecka, Prof. NCU V-ce Dean for Research and International

Cooperation Faculty of Education, Nicolaus

Copernicus University, Toruñ, Poland.

Eddie J. Girdner, (**Retired Professor**) Izmir University, Izmir, Turkey.

Mohammad Ghalib Husain, Professor Formerly Head, Department of Psychology &

Dean, Faculty of Social Sciences, Jamia Millia

Islamia, New Delhi.

Dr. Kalim Siddiqui, Teaches International Economy, Department of

Accounting, Finance, and Economics, The Business School, University of Huddersfield,

Queensgate, Huddersfield, UK.

Dr. Ramesh Makwana Professor and Head Dept of Sociology, Sardar

Patel University, Vallabh Vidyanagar Anand,

Gujarat.

Vikram Soni, Professor (Retd)

Jamia Millia Islamia, Centre for Theoretical

Physics, New Delhi.

Dr. Sabahudin Hadzialic, ProfessorSarajevo, Bosnia and Herzegovina.

Nisar Ahmed I Mulla, Professor Head, Department of Commerce, Maulana

Azad National Urdu University, Hyderabad.

Dr. Vijay Kumar Verma Associate Professor, Department of Political Science, Dyal Singh

College, Delhi University, New Delhi.

Dr. Alok Kumar Gupta, Associate Professor Department of Politics and International

Relations, Central University of Jharkhand.

Dr. Jaikishan Thakur, Associate Professor Department of Sociology and Research Guide

Govt. 1st Grade College Mahagaon, Karnataka.

Dr. Swaleha Sindhi, Assistant ProfessorDepartment of Education, Faculty of Education

and Psychology, The M.S. University of Baroda,

Vadodara-Gujarat.

Ashwini L Gaddad, Assistant Professor Department of English, Government First Grade

College, Hummanabad, Bidar.

Dr. Mukund M Mundargi, Assistant Professor Department of Commerce, Rani Channamma

University, Belagavi, Karnataka.



An International Journal of Ideas

Vol. 38 No. 446 APRIL 2024 Rs. 20.00

Third Concept aims at providing a platform where a meaningful exchange of ideas can take place among the people of the Third World. The attempt will be to communicate, debate and disseminate information, ideas and alternatives for the resolution of the common problems facing humankind. We welcome contributions from academics, journalists and even from those who may never have published anything before. The only requirement is a concern for and desire to understand and take the issue of our time. Contributions may be descriptive, analytical or theoretical. They may be in the form of original articles, reactions to previous contributions, or even a comment on a prevailing situation. All contributions, neatly typed in double space, may be addressed to:

Babuddin Khan	M.L.Sharma
Editor	Consulting Editor
R.S.Rawat	R. Prudhvi Raju
Business Executive	Managing Editor
Shatrughan K.Dwivedi	Purba Roy
South-east Asia	Art Director

While the Editor accepts responsibility for the selection of materials to be published, individual authors are responsible for the facts, figures, and views in their articles. However, the Editor reserves the right to edit the articles for reasons of space and clarity.

Published, Printed and Owned by

Babuddin Khan Third Concept,

LB - 39, Prakash Deep Building, 7, Tolstoy Marg, New Delhi-110 001.

Ph: 23711092, 23712249, Fax No: 23711092.

E-mail: third.concept@rediffmail.com Website: www.thirdconceptjournal.com

THIRD CONCEPT NOW UGC-CARE List

Designed by: Pt. Tejpal

INSIDE

Editorial		
General Elections 2024 5		
B.K.		
Forging Economic Resilience: India-Bhutan Bilateral Partnership 7		
Joginder Singh		
Privatisation of Education and Teaching 12		
Aditi Sehrawat		
Entrepreneurship Education: Promoting 16		
Tushar Gupta & Abha Shree		
Creativity for Efficient Learning:		
Dr. Jyoti Ahuja		
Voluntary Disclosure Practices: Comparative 24		
Ms. Sakshi Agrawal & Dr. Chetana R. Marvadi		
Dropshipping: A New Business Model		
Dr. Durga Madhab Mahapatra & Dr. Soumendra Kumar Patra		
Role of Artificial Intelligence (AI) in Financial 34		
Benny C., Dr. S. Umaprabha & Dr. Soju S.		
Roadblocks of Enforcing Online Arbitration 38		
Ankit Kumar & Dr. Pradip Kumar Das		
Stress Management among Salt Workers 42		
S. Christopher Brown & Dr. R. Natarajan		
Treatment of Women Characters in Traditional 44		
Mrs .Vaishali Yashwant Bisen & Dr.Sarika Sinha		
Role of Institutions in Mitigating Disaster: 47		
Dr. Rajashree Padhi & Suraj Minz		
Social and Cultural Profile of A Missed Out 50		
Dr. Rachana Sharma		
Wealth Effect of Private Investment in Public 53		
Ruchika Choudhary, Vikas Garg, C S Sharma		
Transition from Semi-Nomadism		
Prasant Kumar Sahoo		

Analytical Review of Consumer Behaviour 59	Effect of Ballistic Training and Yogic Practice98
Marjina Ahmed & Sujit Sikidar	Dr. A. Mahaboobjan, M.Sankar
Effect of SAQ Training and Circuit	Eco-awareness in Select Stories of Manoj Das 101
B. Andrew, & Dr. A. Mahaboobjan	Rasmita Pnigrahi & Dr. Ranjana Das Sarkhel
Museum "an Eminent agency for Transforming64	Pattern of Rural Household Energy 104
Satish Kumar	Dr. Rimjim Borah
Causes and Impacts of Aged Women Workers68	Impact of Domestic Violence on Children 108
Linshi P. & N. Manimekalai	Smt Jyothi K V & Dr. C C Banasode
Effect of Plyometric Training	Colonial Legacies and Unyielding Voices 112
S.Prabhakaran & Dr.A.Palanisamy	G. Vijayarenganayaki & Dr.T.S. Ramesh
Challenges of adopting E-Learning: Case Study73	Dr.B.R.Ambedkar and His Educational 116
Mrs. Bijayini Swain	Dr.Sharanappa
& Prof. Manoj Kumar Pradhan	Popular Music and the making of Public 119
Unorganized Workers Social Security (UWSS)78	Dr Pankaj Jyoti Gogoi
Dr. S. Balamurugan & S. Thangavelu	Exploring Narratives of Disability in Anne123
Impact of the North East Monsoon	Dr. Tamilmani K.T, & Mohana Priya.A
N. Abinash & Dr. G. Karthikeyan	Poetry in the hours of Distress:
Simulating Cloud Computing: Performance82	Dr. Sree Prasad R
Dr. Vinod L. Desai	Effectiveness of Concept Mapping Teaching 128
Exploring Website Quality and Popularity: 86	Kaji Abdul Kafi & Dr. Md Jamal Uddin
N.Bakkiyaraj & Dr.R.Kalidasan	Return Emigration from Gulf Countries
Search for Order and Stability in Postcolonial91	Aboobacker Sidheeque K.P. & Dr. N. Prasanna
R. Deepadharshini, Dr. M. Premavathy	
Impact of Micro Credit on Women	
Anitha Mary. S & G. Gnanaraj	

Editorial

General Elections 2024

The term of 17th Lok Sabha will expire on June 16, 2024. Election Commission of Indian (ECI) announced the dates for General Elections to 18th Lok Sabha and State Assemblies of select States (Arunachal Pradesh, Andhra Pradesh, Odisha, and Sikkim) on March 16, 2024 to complete the entire process on time. The electoral process for 543 seats of Lok Sabha shall begin on March 19, 2024 and would be conducted in seven phases with last one being on June 01, 2024. Finally, votes counting and declaration of results will take place on June 04, 2024. Over 97 crore voters (49.7 crore males and 47.1 crore females) are eligible to cast their votes on 10.5 lakhs polling stations spread across the length and breadth of the country.

Consequently, the poll campaign of all political parties got a kickstart. Erstwhile political leaders, journalists, retired and on-job bureaucrats, academicians, celebrities, and social workers have started thronging at their choice of party offices for ticket to contest. The stories of 'aya raam gaya ram' i.e., those floating leaders who calculate their electoral fortunes on the basis of prevailing political current have started lobbying with one or the other party. Electronic media has started breaking their heads on prime time to forecast the winning prospects of the leaders of their choice. Elections on electronic media channels are new normal, as this is the latest spices to enhance their TRP. Mudslinging by leaders who are adversaries have began in full earnest on social media platforms (X, Instagram, Facebook etc.). Allegations and counter-allegations along with verbal exchange among leaders have started appearing in newspaper reports from the rallies and campaigns.

ECI has identified four 'Ms' as four major challenges that it envisages during the course of electoral processes: Money, Muscle, Misinformation and MCC. However, there are number of other issues, which electorates are required to take note of while exercising their franchise, to keep the Indian democracy on rails: (i) ever-growing criminalization of politics; (ii) politicization of high profile crimes; (iii) people with massive corruption charges getting elected and entering legislature; (iv) growing nexus between economic and political powers; (v) wealth becoming the qualifications for becoming law-makers, making Indian democracy more of Oligarchic; (vii) growing nexus and consolidating bonds between political power and economic power with mutual benefits and inter-dependent relations; and (vii) utter violations of Model Code of Conduct and ECI advisory to political parties to maintain dignity during electioneering. Supreme Court has abolished the scheme of electoral bonds on the eve of elections with impending issue of transparency in electoral funding. These are some of the most obvious issues which could be highlighted.

The sustainable development in the field of healthcare, agriculture, education, armed forces, foreign policy, economy, jobs, infrastructure and culture will be relegated to the back seat and competitive campaigning to convince 'my corruption is less harmful that your's" shall be on the forefront. Sycophants do not have a character of their own, so they play trick to influence the leaders and destroy them in the process. Thus, a long list and queue of sycophants have started emerging with loads of creativity in the form of slogans, songs, *chalisa*, books, stories, memes, reels and most other mediums of expressions.

Once again the Indian democracy will become the victim of electoral process and the legislature would witness the tainted leaders of all hues. Several thousands of crores shall be spent to facilitate the successful completion of the periodic democratic ritual. True democracy will follow the day there will be law stating that all those who wish to be the part of government and its administration shall have to compulsorily admit their children in government aided educational institutions, avail health facilities in government hospitals alone, else they will have to forego their job.

—ВК



This document was created with the Win2PDF "Print to PDF" printer available at

https://www.win2pdf.com

This version of Win2PDF 10 is for evaluation and non-commercial use only. Visit https://www.win2pdf.com/trial/ for a 30 day trial license.

This page will not be added after purchasing Win2PDF.

https://www.win2pdf.com/purchase/